

amplify

Dear Progressive Majority Supporter,

For over a decade, Progressive Majority has worked to recruit, train, and support progressive leaders. **Together - with many of you - we have helped elect over 200 people in Washington state to public office.** And we have trained countless more on how to run effective, grassroots campaigns to achieve the change they seek.

As Progressive Majority national and Progressive Majority Washington close their doors, **we are proud to announce a new organization in Washington State: Amplify.** In partnership with Wellstone Action, Amplify will deliver a new set of trainings adapted for modern campaigns, build networks and tools to support elected officials, and focus on recruitment for municipal and county races where we can advance our shared values and promote truly progressive leaders. These local leaders in our network are the legislators and congress members of tomorrow.

As you know, the political landscape has changed dramatically since 2006. Social media and technology have revolutionized how and where people communicate and organize, and **the diversity of our state has grown: the priorities and concerns of young people, people of color, women, and LGBTQ communities are taking center stage in statewide conversations.** The work of winning public office is ever-evolving and requires diligence and innovation.

We are radically positive about the future of our state and the leaders we will recruit. We believe elected leaders that reflect the communities they serve will be able to address the urgent economic, equity, environmental and social issues our state faces. We also believe in relationships, and moving beyond the transactional nature of partisan politics to build long-term solutions. We're doubling down on talented, committed leaders - who alongside their communities - will champion a comprehensive progressive agenda.

This is an important moment for our movement. **We value your trust and partnership, and we can't do this work without you.** Please, take a moment to read about our work, our growing team and the vision we have for our state at www.amplify.win

I look forward to building this new organization together, dedicated to bold candidates and real wins.

Best,



Executive Director, Amplify

bold.candidates **real.wins**